

CoB News, 2 September 2008

“In the case of those suffering from a full-blown case of the dean's disease, ‘delusional thinking can be difficult to overcome,’ and, as Kets de Vries (1979) has observed, ‘appeal to ... logic and reality does not help; on the contrary, it might evoke uncompromising, hostile, and aggressive reactions’ (p. 133). As further described by Kets de Vries (1989), some infected deans may even mentally divide faculty into those who are ‘with’ them and those who are ‘against’ them. The result of such distortive mental gymnastics is likely to be an academic environment transmogrified by fear and incrimination into an imagined world of cabals and conspiracies.”

Arthur G. Bedeian, 2002

Osmonbagain!

The [August 2008 edition](#) of **CoB Human Resources Update** indicated that former CoB assistant professor of marketing, Talai Osmonbekov, has *already* added to the research portfolio at Northern Arizona University, his new institutional affiliation. That issue pointed out that Osmonbekov has provided NAU with a publication in the B-level *Journal of Business & Industrial Marketing*. Not satisfied with that blazing start (Osmonbekov joined NAU in August of 2008), he has now added a publication in the A-level *Industrial Marketing Management*.



B-Level



A-Level

With these results, Osmonbekov is doing for NAU's *W.A. Franke College of Business* exactly what he was doing for USM's CoB over the past few years. That is, he is providing it with copious “hits” in quality marketing journals. Given that the CoB's next AACSB visit is peering over the horizon (3.5 years), Osmonbekov's 2008 departure may prove to be as untimely as any from the CoB over the past decade or so.

ECO Research Ranking

Following the suggestion from a USMNEWS.net reader, **CoB News, 22 April 2008** [contained](#) an analysis of the research portfolio in the CoB's accounting department using www.harzing.com's “Publish or Perish” software program. This program retrieves and analyzes Google Scholar citations. In doing so, it provides a series of eight citations metrics. Table 1 below presents the results for the CoB's economists in the same format as that for the accountants that is found in the previous **CoB News** installment.

Table 1
Harzing's "Publish or Perish" Research Metrics Applied to CoB ECO Faculty

Name	h-index	g-index	hc-index	hI-index	hIn-index	AWCR	AW-index	AWCRpA
Carter, George	2	6	2	1.00	2	5.19	1.78	1.59
Dakhlia, Sami	2	3	2	0.00	1	0.00	0.00	0.00
Green, Trellis	2	3	1	2.00	2	0.98	0.99	0.90
Gunther, William	2	6	2	1.00	2	2.51	1.58	1.15
Klinedinst, Mark	3	8	2	1.13	3	6.78	2.60	2.59
Marvasti, Akbar	6	8	4	3.60	5	9.67	3.11	6.85
Monchuk, Daniel	2	3	2	2.00	1	0.90	0.95	0.70
Niroomand, F.	3	8	2	1.50	3	6.44	2.54	3.29
Nissan, Edward	5	8	3	2.50	4	6.66	2.58	4.07

Note: The gold frame above highlight's Marvasti's clean sweep (including ties) of the ECO group in terms of research ranking.

As the results above indicate, newly promoted professor of economics, Akbar Marvasti, takes a clean sweep (including ties) of the CoB's economists (in terms of research quality). Next to Marvasti, with one first place finish and five second place finishes (across the eight metrics) is professor Edward Nissan. Professor Mark Klinedinst follows behind Nissan with one first place finish and two second place finishes (across the eight metrics).

The Table 1 results above are summarized in Table 2 below, which provides an overall ranking (using the individual rankings taken from the eight Harzing "Publish or Perish" metrics) of the nine veteran CoB economists.

Table 2
ECO Faculty Ranking across the Harzing "Publish or Perish" Research Metrics

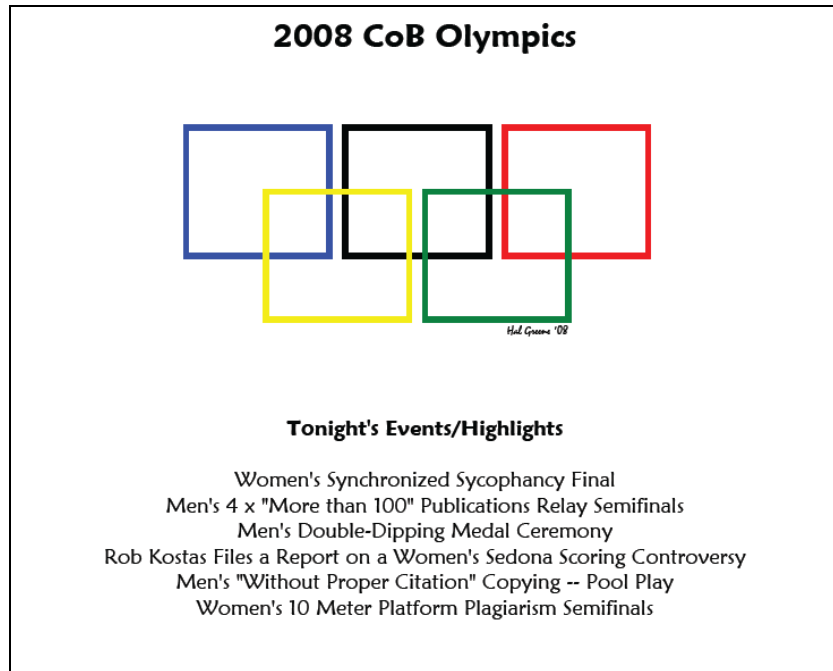
Rank	Name	Average Rank from Table 1
1	Marvasti, Akbar	1.00
2	Nissan, Edward	2.13
3	Klinedinst, Mark	3.00
4	Niroomand, Farhang	3.25
5	Carter, George	5.00
6	Gunther, William	5.38
7	Green, Trellis	6.25
	Monchuk, Daniel	6.25
9	Dakhlia, Sami	7.38

Note: The gray bar above highlights the median position among the CoB's economists (in terms of research).

As indicated above, Marvasti, Nissan and Klinedinst are first, second and third, respectively. Rounding out the top five are Farhang Niroomand, the former associate dean of the CoB, and EFIB chair George Carter. Carter also represents the median CoB economist (in terms of research) using the Harzing "Publish or Perish" metrics. At the bottom of ECO is newly promoted associate professor, Sami Dakhlia. As prior reports here have indicated, Dakhlia was, to use Carter's term, "canned" by the University of Alabama before coming to USM's business school in the fall of 2006. Since arriving in Hattiesburg, Dakhlia's salary has risen by about \$14,000. This increase equates to about 20% of Dakhlia's starting salary (in 8/06), a fact that continues to stump sources contacted by USMNEWS.net.

In Case You Missed It

Seizing on interest in the 2008 Beijing Olympic Games, USMNEWS.net editorial cartoonist, Hal Greene, recently provided a fresh look at the CoB. Many of our regular readers may have missed it. In case that occurred, this issue of CoB News is re-posting that cartoon here:



In the event you missed it, we hope you enjoy our reposting of it here.

“Welcome to the Jungle . . .”

Just 12 days after a USM document [revealed](#) former CoB dean Harold Doty's 4-day/week, 3 course, 2 prep fall 2008 teaching load, and only five days after an updated version of that same USM document [showed](#) how that teaching load worsened for Doty, the USM Registrar's Office has released another fall 2008 schedule update showing that the end of 2008 will likely be remembered by Doty for quite some time. According to that update (relevant portion shown below), Doty's section of MGT 300 has grown *again*, this time by almost 2%, while his "re-opened" section of MGT 364 has since (over 5 days) grown by a whopping 17%.

The University of Southern Mississippi										Run Date 08/27/2008					
Open and Closed Classes										Run Time 08:52:26					
Fall 2008-2009										Page No. 72					
Acad Org	Class	Subj	Catalog	Seas	Units	Description	Class	Time	Days	Facility	Instructor	Room	Cap	Enrl	Status
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	6808	MED	898	1.0	Dissertation	12:00AM-12:00AM	TR				RYCHTOMER, J	0	0	Closed	
	6901	MED	899	1.0	Dissertation	12:00AM-12:00AM	TR				HAYES, EDNA	0	0	Closed	
	8446	MED	898	1.0	Dissertation	12:00AM-12:00AM	TR				KYLE, MARY	20	0	Open	
	8447	MED	899	1.0	Dissertation	12:00AM-12:00AM	TR				MELISSA, DANI	20	0	Open	
	8448	MED	898	1.0	Dissertation	12:00AM-12:00AM	TR				MOAK, ELIZ	20	0	Open	
	8449	MED	899	1.0	Dissertation	12:00AM-12:00AM	TR				RUSKAYOVSKY, ALEX	20	0	Open	
	8451	MED	898	1.0	Dissertation	12:00AM-12:00AM	TR				BEARD, E	20	0	Open	
	8452	MED	899	1.0	Dissertation	12:00AM-12:00AM	TR				STUCHINSKY, AMBE	20	0	Open	
	1293	MGT	360	3.0	Mgt For Org	09:00AM-09:50AM	M W F	JUN 118			SEVIER, AMY	90	93	Open	
	4306	MGT	360	3.0	Mgt For Org	11:00AM-11:50AM	M W F	JUN 218			SEVIER, AMY	40	43	Closed	
	10582	MGT	325	3.0	Operations MGT	09:00AM-09:50AM	M W F	JUN 116			DOTY, JOHN	300	184	Open	
	4479	MGT	325	3.0	Operations MGT	09:00AM-09:50AM	M W F	JUN 106			FENNELL, WARD	60	60	Closed	
	6789	MGT	325	3.0	Operations MGT	10:00AM-10:50AM	M W F	JUN 106			FENNELL, WARD	60	60	Closed	
	10582	MGT	325	3.0	Operations MGT	11:00AM-11:50AM	M W F	JUN 212			FENNELL, WARD	35	47	Closed	
	3297	MGT	364	3.0	Human Resource Mgmt	08:00AM-08:50AM	T R	JUN 118			DOTY, JOHN	100	62	Open	
	3298	MGT	364	3.0	Human Resource Mgmt	11:00AM-12:15PM	T R	JUN 218			DOTY, JOHN	50	56	Closed	
	4478	MGT	362	3.0	PLC Exp For Mgt	11:00AM-12:00AM					DUNSON, DAVI	35	39	Closed	
	3299	MGT	400	3.0	120b Mgt Pol & Strta	09:30AM-10:45AM	T R	JUN 212			DUNSON, DAVI	35	39	Closed	
	3301	MGT	400	3.0	120b Mgt Pol & Strta	03:00PM-04:15PM	T R	JUN 212			DUNSON, DAVI	35	39	Closed	
	3302	MGT	400	3.0	120b Mgt Pol & Strta	03:30PM-04:45PM	M W	JUN 212			BLATTNER, DANI	35	36	Closed	
	3303	MGT	400	3.0	120b Mgt Pol & Strta	05:00PM-06:15PM	M W	JUN 212			BLATTNER, DANI	35	35	Closed	
	3304	MGT	454	3.0	Org Behavior	05:00PM-06:15PM	M W	JUN 216			CARR, JOH	42	39	Open	
	3306	MGT	454	3.0	Org Behavior	06:30PM-08:15PM	T	JUN 216			CARR, JOH	44	43	Open	
	4918	MGT	405	3.0	Prod And Opt Mgt	01:00PM-01:50PM	M W F	JUN 216			FENNELL, WARD	35	14	Open	
	8218	MGT	470	3.0	Org Behavior	02:25PM-03:40PM	T R	JUN 212			BETTON, JOHN	35	13	Open	
	8264	MGT	472	3.0	Labor Relations	11:00AM-12:15PM	T R	JUN 104			BETTON, JOHN	45	38	Open	

The updated schedule insert above also shows that Doty's second section of MGT 364 remains significantly (by 12%) over capacity. Doty, a professor of management, now has to manage a fall 2008 enrollment of more than 300 students. This means that he is quickly taking management instructor Amy Sevier's place as "the CoB's ATM machine." This semester alone Doty is generating \$185,730 in tuition revenues for USM, and that figure assumes that all of Doty's students are paying the in-state semester-hour fee. If only 5% of them are from out-of-state, then Doty's tuition revenues production grows to \$198,550. This aspect of Doty's fall 2008 teaching load (i.e., number of students) is interesting, given that it was dean Doty who argued that PhD-qualified faculty needed to be teaching more CoB students than they had been during the earlier part of his 2003-07 administration of the CoB. With Doty now stepping up to help meet that goal, another AACSB box is checked.

"EFIB Wednesdays"

In addition to his duties as coordinator for the EFIB's Friday seminar series, and to his past duties as chair of the CoB's journal ranking committee, it now appears as though *untenured* associate professor of economics, Sami Dakhliya, is coordinating a bi-weekly economics club series. Though the first date has passed, the early fall 2008 schedule is:

- 27-Aug-08: Farhang Niroomand, "China and Protectionism"
- 10-Sept-08: Sami Dakhliya, "The Case for Universal Healthcare"
- 24-Sept-08 Trellis Green, "Obama-nomics vs. McCain-onomics"
- 8-Oct-08: Akbar Marvasti, "Monetary Policy Paradox: SR vs. LR"

The first two topics would appear to be somewhat controversial. Dakhliya's 10-Sept-08 case for universal healthcare is likely to include large government subsidies (meaning higher taxes) and other problems. As such, new CoB dean Lance Nail may want to avoid any publicity for this event that might reach the CoB's Business Advisory Council. In the case of Niroomand's topic, Nail can only hope that the "xenophobia line" was not crossed. With the problems that already exist, Nail does not need any additional difficulties in his dealings with the Pine Belt (and beyond) area.

Each of these meetings (above) begins at 12:00 noon, and each is held in JAG 300.